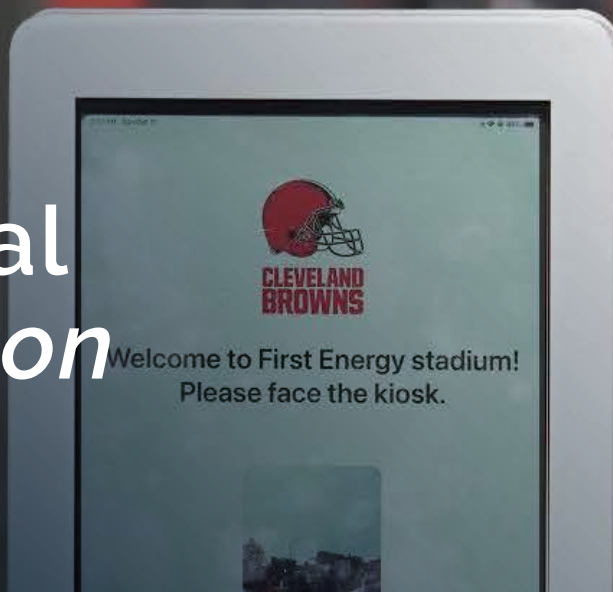


wicket

# Wicket Facial Authentication

FOR VENUES



## The Wicket Platform

Wicket's proprietary, privacy-first facial authentication algorithms are built into our web-based platform and verify fans, employees, and guests in less than a second, reducing lines, increasing revenue, and creating magical moments for fans.

## DEMOCRATIZING THE VIP EXPERIENCE

Delight your fans and make them feel like VIPs by speeding up venue access and concessions lines. Opting in allows fans to use their face to access dedicated lanes for faster stadium entry and verify their age and payment method(s), drastically speeding up concessions and merchandise purchases.

## EMPOWER YOUR TEAM

The Wicket platform integrates seamlessly into your existing sports technology software and hardware systems to eliminate security risks, maximize operational accountability, and allow cutting-edge, secure access management for employees, guests, VIPs, and vendors.

### ABOUT WICKET

Wicket is a privacy-first facial authentication platform provider that enables sensational event experiences for fans, guests, and employees with frictionless touchpoints that delight users and strengthen security for sports and credentialed venues.

## IMPACT

4x

Faster Fan Ingress

\$8K

Cost savings per Wicket lane

90%

Fans want Wicket program expanded

## BENEFITS



### 100% Opt-in

Secure, opt-in, and simple registration



### Secure

Increase accountability for those entering venue



### Lightweight

Initial deployment is **fast**, **simple**, and does **not** require large capital investment



### Ready to Deploy

Complete solution proven across multiple facilities



### Seamless Integration

Connects to **existing** software and hardware

# Enabling Sensational Event Experiences

## Facial Ticketing

Easy, expedited access to venues and facilities when guests pair their face with their tickets. Integrated with all major ticketing platforms.

## Facial Payments, Orders & Age Verification

No more phones, wallets, or IDs to buy merchandise, food, or drinks—by linking age and payment verification to fans' faces, streamline and simplify purchases in the stadium. Integrated with major players in the payments and orders ecosystem.

## VIP Experience

Make all fans feel like VIPs: welcome them by name, display their ticket information, and ensure they spend less time in lines and more time at the game. Team members can be notified when premium customers arrive, allowing them to highlight suite and premium experiences upon arrival.

## Credentialing

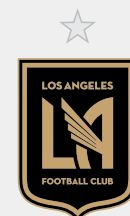
Increase accountability by ensuring only those with the right credentials can enter restricted areas.

## Access Control

Remove the risk of misused, misplaced, or stolen credentials by empowering existing access control solutions with Facial Authentication (i.e., doors, turnstiles, elevators).

## PROVEN SUCCESS

Wicket has been deployed at leading teams around the country, including:



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