



WICKETSOFT.COM

## Long Description

Wicket Software enables a sensational event experience with privacy-first facial ticketing, payments, and credentialing solutions based on patented computer vision AI technology. Wicket enhances fan, guest, and employee experiences by enabling frictionless touchpoints that delight users and strengthen security. Wicket has been in use in live event venues around the country since 2020, improving the fan experience, increasing revenues, and decreasing operating costs.

Wicket directly integrates with ticketing, credentialing, access control, and payment systems, enabling a seamless experience for venues and fans. Wicket is a privacy-first facial authentication company: usage is entirely opt-in, data is always encrypted, de-identified, wholly owned by the customer, will never be shared with or sold to third parties, and is discarded after a set period of time. Wicket is GDPR and SOC2 Type II compliant, as well as ISO 27001 certified.

## Medium Description

Wicket is a facial authentication platform that improves guest and employee experiences, empowers facility staff, and strengthens security. Wicket is used for secure facial ticketing, payments, facility access control, and credentialing in sports stadiums, conferences, and corporate office environments. Wicket is a privacy-first facial authentication company: usage is entirely opt-in, data is always encrypted, de-identified, wholly owned by the customer, will never be shared with or sold to third parties, and is discarded after a set period of time. Wicket is GDPR and SOC2 Type II compliant, as well as ISO 27001 certified.

## Mission

Wicket develops and markets responsible facial authentication solutions that improve employee, guest, and fan experiences and security for live events and facilities.