tapin2 | wicket

Facial *Payments*

Speed up checkout using Wicket facial authentication paired with Tapin2 point of sale kiosks

Why Facial Payments?

Shoppers can link their face to their preferred form of payment, verified ID, and loyalty program, which eliminates the need to swipe a credit card, show an ID, or provide loyalty information at checkout.

Multi-Purpose

Facial payments streamline transactions with stored info:

Pay With Express Checkout

Users pay with their face using a designated payment method

Age Verification

Users upload their ID to automate age-verified purchases

Know Your Customer

Unlike traditional transactions, you'll have visibility to fan purchases

BENEFITS

Easy One-Time Enrollment
Simple enrollment that can be completed in under a minute

Hands-Free Payment
Users can keep their wallet and phone in their pockets

Ultra Fast Checkout
Eliminates manual payment and ID check for faster transactions

Easy For Users And Staff
Intuitive workflow allows staff to monitor instead of manage

Payment Receipt
Users have the option to print a receipt or scan a QR code for it

Loyalty Integrations
Easily tie purchases to specific fans for rewards and discounts

ABOUT WICKET
Wicket is a privacy-first facial authentication provider that streamlines point of sale transactions with identity solutions that drive additional revenue and can be tied to loyalty programs.

ABOUT TAPIN2
Tapin2 is a digital ordering platform that adapts to existing venue technology and operations to create better customer experiences and increase throughput with easy-to-use self service solutions.

One–Time Enrollment

Users begin by visiting a customer–branded enrollment site and logging into their Ticketmaster account. They can then opt–in, take a selfie, supply a payment method, and upload photos of their ID (optional).

Selfie photo: After users opt–in to use Wicket, they are prompted to provide a selfie photo that is used to identify them when they select to pay with Express Checkout, and to compare to their provided ID.

ID verification: Users go through an ID verification process by uploading photos of their ID, which can be used for age–verified purchases without the need to show proof–of–age at checkout.

Loyalty and payment: Users provide credit card information which is stored for their purchases, and transactions can be linked to their LAVA loyalty account to allow for discounts and rewards.
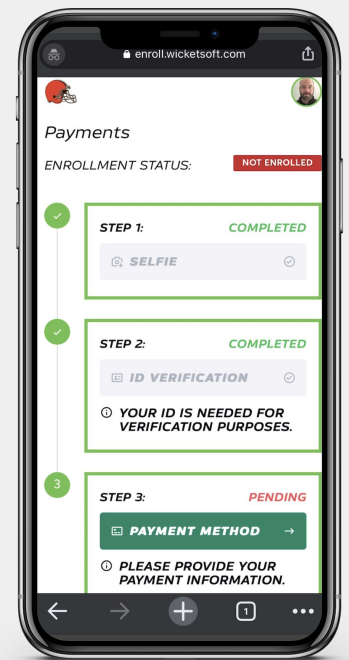
User Experience

When a user has their items to purchase, they walk up to a Tapin2 checkout device and select the Express Checkout button, which will then identify the user and display their name . Next they simply select their items from a menu, scan the barcode of any packaged items, and tap the checkout button.

Fast and easy: The entire transaction from selecting Express Checkout to a completed order takes 20 seconds or less.

Guest checkout option: Users still have the option to pay with a credit card using standard checkout in the case of any issues.