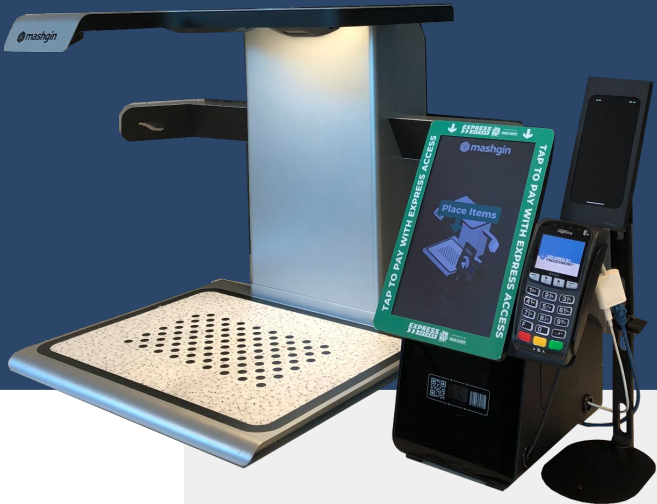# mashgin | wicket

Facial *Payments*

Speed up checkout using Wicket facial authentication paired with Mashgin self–checkout kiosks

Why Facial Payments?

Shoppers can link their face to their preferred form of payment, verified ID, and loyalty program, which eliminates the need to swipe a credit card, show an ID, or provide loyalty information at checkout.

Multi–Purpose

Facial payments streamline transactions with stored info:

Pay With Face ID

Users pay with their face using a designated payment method

Age Verification

Users upload their ID to automate age–verified purchases

Know Your Customer

Unlike traditional transactions, you'll have visibility to fan purchases

BENEFITS

Easy One–Time Enrollment
Simple enrollment that can be completed in under a minute

Hands–Free Payment
Users can keep their wallet and phone in their pockets

Ultra Fast Checkout
Eliminates manual payment and ID check for faster transactions

Easy For Users And Staff
Intuitive workflow allows staff to monitor instead of manage

Payment Receipt
Users have the option to print a receipt or scan a QR code for it

Loyalty Integrations
Easily tie purchases to specific fans for rewards and discounts

ABOUT WICKET

Wicket is a privacy–first facial authentication provider that streamlines point of sale transactions with identity solutions that drive additional revenue and can be tied to loyalty programs.

ABOUT MASHGIN

Mashgin kiosks are AI-powered checkout kiosks that use object recognition to identify items being purchased, eliminating the need to select items from a menu or to manually scan barcodes.

One-Time Enrollment

Users begin by visiting a customer-branded enrollment site and logging into their Ticketmaster account. They can then opt-in, take a selfie, supply a payment method, and upload photos of their ID (optional).

Selfie photo: After users opt-in to use Wicket, they are prompted to provide a selfie photo that is used to identify them when they select to pay with Face ID, and to compare to their provided ID.

ID verification: Users go through an ID verification process by uploading photos of their ID, which can be used for age-verified purchases without the need to show proof-of-age at checkout.

Loyalty and payment: Users provide credit card information which is stored for their purchases, and transactions can be linked to their LAVA loyalty account to allow for discounts and rewards.
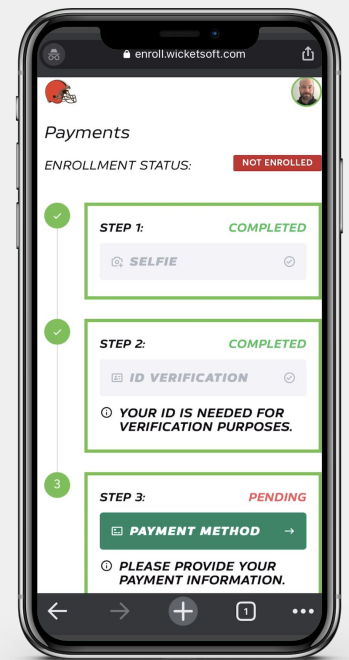
User Experience

When a user has their items to purchase, they place the items down on the Mashgin kiosk which will automatically create a basket of those items which will display on the touchscreen terminal.

Users then select pay with Face ID which will use a paired device running the Wicket Edge application to identify the user, at which point their card on file will be charged to complete the transaction.

Fast and easy: The entire transaction from placing items to a completed order takes 10 seconds or less.

Guest checkout option: Users still have the option to pay with a credit card using standard checkout in the case of any issues.

3-STEP ENROLLMENT

FACE ID

COMPLETED ORDER