wicket | evolv

Express Ingress
Security and Ticketing

July 2023

FIRST IMPRESSIONS MATTER

Faster Ingress = Better Experience

The visitor entrance is the first impression that guests have of your venue, and their experience here sets the tone for the event

The goal of any stadium is to get fans through entry as **quickly and safely** as possible. This provides a better fan experience, but is also tied to **increased revenue** via concessions and merchandise purchases.

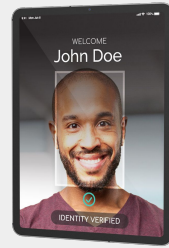| THE OLD WAY	THE NEW WAY
Long lines	No lines
Congested Entry	Just walk in
Empty your pockets	Leave items in pockets
Have tickets ready	Your face is your ticket

Security and ticketing need to work together hand-in-hand to reduce bottlenecks, ensure only ticketed guests enter, and maintain visitor safety

Using **Wicket** with **Evolv** allows customers to bring their venue to the forefront of the modern visitor experience. Through the use of cutting edge technology, the most common pain points become things of the past.
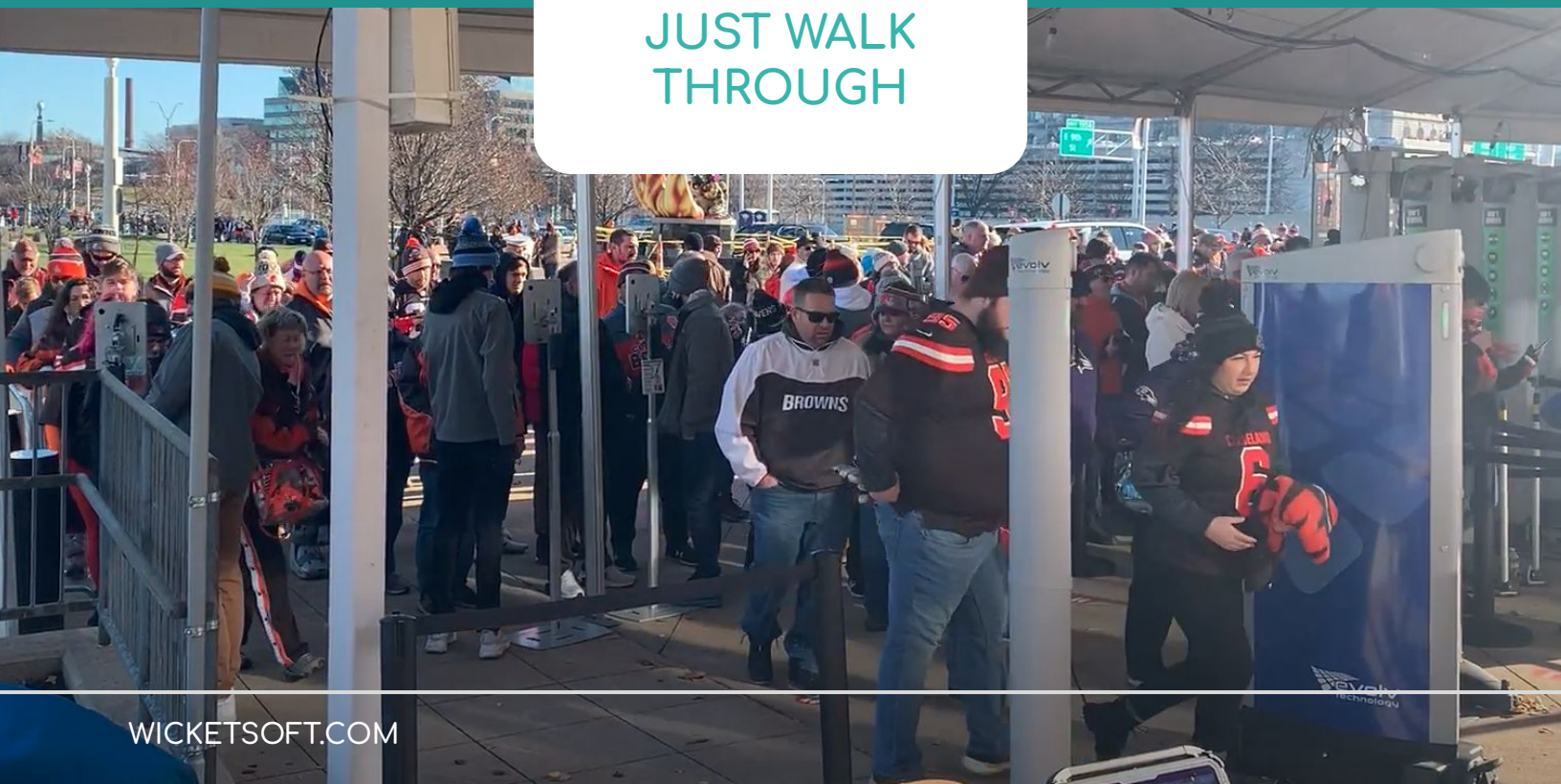
Evolv Express physical security screening

Wicket Entry facial authentication software

The Intersection of Speed and Security

JUST WALK THROUGH
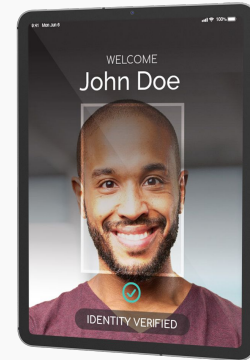
Express Security ✛ Express Ticketing

Evolv's mission is to make the world a safer place for people to gather. Evolv takes that very seriously and works closely with customers to help mitigate risk and keep the public safe.

Wicket reduces friction and improves the guest experience with proprietary technology that empowers staff and provides ultra–fast, touchless, 100% opt–in facial authentication.

FEATURES & BENEFITS

- High detection accuracy reduces human error by security guards

- Accelerates security screening by eliminating the need for metal detectors and manual bag checks

- Real–time alerting and threat detection make for faster resolution

- Flexible deployment options include single or double–lane footprints

FEATURES & BENEFITS

- Data and privacy protection that meets GDPR and industry standards

- Simple customer–branded enrollment workflow where fans can upload their photo and link their ticketing account

- Expedited group entry and redemption eliminates the need to scans individual tickets, increasing throughput rate

- Auto redemption of single tickets allows for walking pace entry

COMPLIANT SOC 2 TYPE 2 · CERTIFIED ISO 27001 · COMPLIANT GDPR · COMPLIANT NIST CSF

Process & Layout

A process integration that's flexible enough for any venue or use case

Wicket and Evolv share many customers who all have unique physical environments and logistical considerations that factor into how solutions are deployed.

Identify your bottleneck areas
Physical limitations such as gates or roads may affect ingress. Bringing express lanes to these areas will help reduce overflow of people.

Determine the right entry workflow
Depending on entrance design, it may make sense to have security then ticketing, or vice versa. Our solution is portable for any layout.

Create dedicated "express" lanes
Dedicated lanes allow for easy management and issue resolution, and also increase awareness and enrollment by drawing attention.

Deploy signage and staff to guide
Having directional signage with enrollment QR codes and staff to guide fans makes it feel like a VIP experience for every fan.

PROVEN RESULTS

High Speed. Higher Accuracy.

The Speed is in the Pudding

Evolv

Up to **4,000 people** per hour/lane
10x faster than metal detectors

Wicket

Up to **40 tickets** per minute/lane
4x faster than handheld scanning

Interested?
Want to see More?

Visit our website at
wicketsoft.com

Take a look at our
video showcase

Contact us at
hello@wicketsoft.com